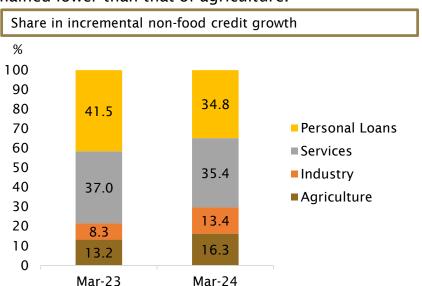


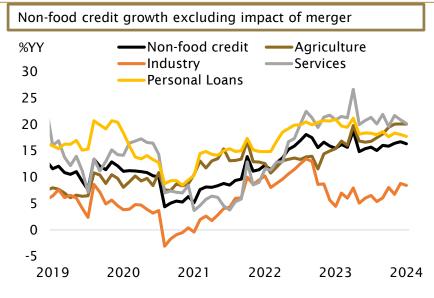
Non-food credit growth moderated in March

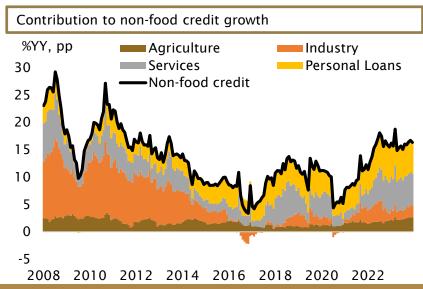




- Non-food credit growth (excluding impact of the merger of a non-bank with a bank) eased to 16.3%YY in March from 16.7% in February amid moderation across major industries (industry, services), including personal loans. Growth was higher than 15.5% in March 2023. Including the merger impact, credit grew 20.4% in March 2024, lower than 20.9% in February.
- Personal loan growth (excl. merger impact) eased to 17.7%YY in March from the recent peak of 21.2% in June 2023. The share in incremental credit (Mar-23 vs Mar-24) also eased, though the share in total credit grew slightly from June (32.5% from 31.9%). After personal loans, share of services was the highest in total credit (~30%) and marginally more than personal loans in incremental credit. Almost one fourth of total credit continued to flow to industry, though share in incremental credit remained lower than that of agriculture.

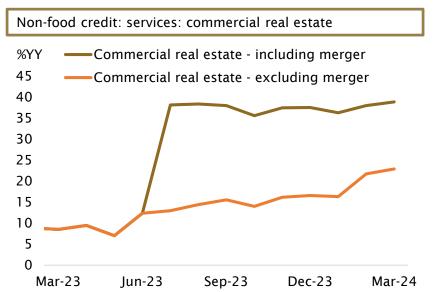


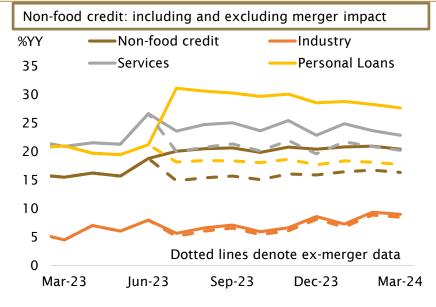


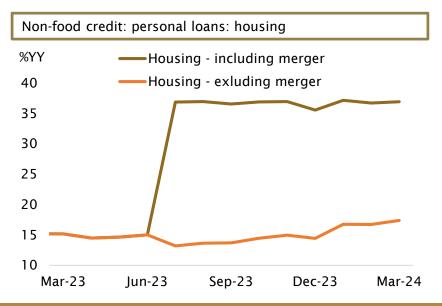


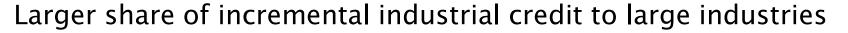
Detailed sector-wise data available only including merger impact

- While the headline numbers across sectors (industry, services, personal loans) are available for both - including and excluding the impact of merger of a non-bank with a bank - since July 2023, detailed sector-wise data is available across categories only including the impact of the merger, though there are a few exceptions.
- Sector-wise credit data excluding the impact of merger is available for these categories and needs to be interpreted accordingly.
 - > Services: Commercial real estate
 - Personal loans: Housing
 - The data for these two categories shows a spike when put together with other categories post July 2023.

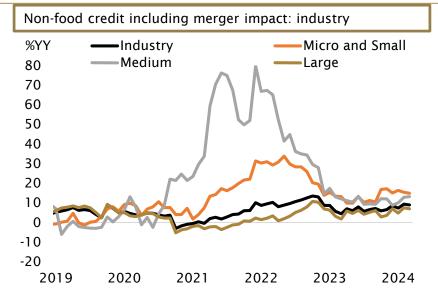


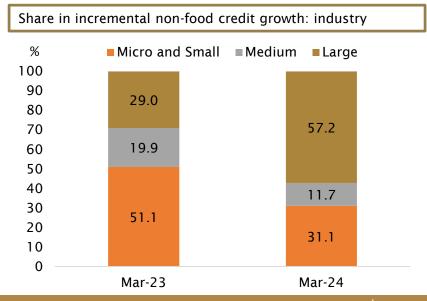


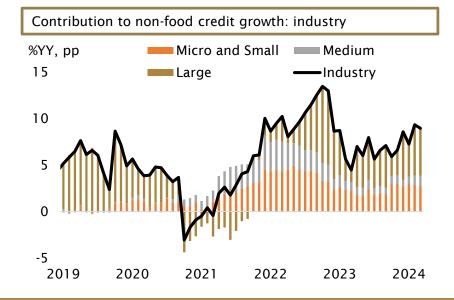




- Non-food credit growth towards industry (including the impact of merger) eased to 9.0%YY in March from 9.3% in February but was higher than 4.5% in March 2023. Excluding the impact of the merger, credit growth towards industry moderated to 8.5%YY in March 2024 from 8.8% in February.
- Data including the impact of the merger indicates that larger share of the incremental credit went towards large industries, a reversal from the trend in the corresponding month a year ago, when more than half the portion of incremental credit went towards micro and small industries.



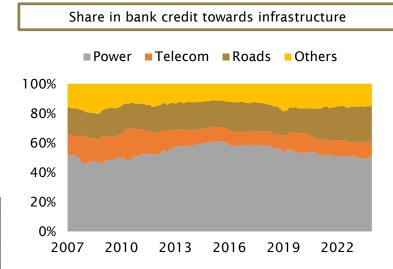


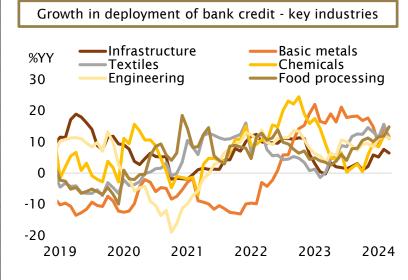




- Infrastructure continued to attract the largest share in overall and also incremental credit among major industries. Within infrastructure, major portion of credit continued to flow to the power sector.
- Among other key industries, credit growth (% year-on-year) was higher than the respective month a year ago (March-2024) in case of textiles, chemicals, engineering, food processing. Credit growth was lower or negative in case of basic metals, petroleum, rubber and plastic, cement and products, etc.

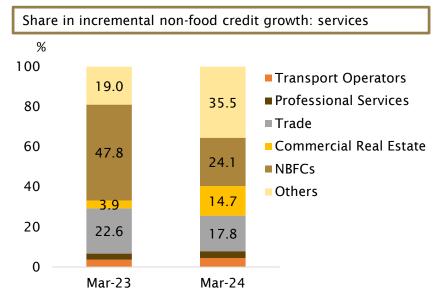
,						
Ind	ustry-wis	e deploy	ment of b	ank cred	dit	
	Share (%)		%YY		Share in incremental	
					credit (%)	
	Mar-23	Mar-24	Mar-23	Mar-24	Mar-23	Mar-24
Infrastructure	35.6	34.8	-0.3	6.5	-2.2	25.6
Basic metals	10.2	10.4	16.0	11.8	32.8	13.4
Others	7.2	8.1	-4.7	22.3	-8.3	18.0
Textiles	6.9	7.0	0.1	11.1	0.2	8.5
Chemicals	6.6	6.8	9.5	11.5	13.4	8.5
Engineering	5.3	5.5	3.5	11.2	4.2	6.7
Food processing	5.4	5.7	3.5	14.9	4.2	9.0
Petroleum, coal, etc.	4.4	3.6	37.3	-10.9	28.1	-5.3
Construction	3.7	3.7	1.9	9.3	1.6	3.8
Vehicles and parts	3.0	3.1	4.1	11.7	2.8	3.9
Rubber, plastic	2.5	2.5	9.0	7.6	4.8	2.1
Gems and jewellery	2.4	2.3	-4.9	7.6	-2.9	2.0
Cement and products	1.7	1.6	17.7	3.9	6.0	0.7
Mining and quarrying	1.8	1.5	17.9	-9.6	6.3	-1.9
Paper and products	1.3	1.3	3.7	4.7	1.1	0.7
Beverage, to bacco	0.7	8.0	27.8	30.6	3.6	2.4
Wood and products	0.6	0.6	21.6	12.2	2.6	0.9
Leather and products	0.4	0.3	-0.3	5.5	0.0	0.2
Glass and glassware	0.3	0.3	32.4	25.8	1.6	0.8

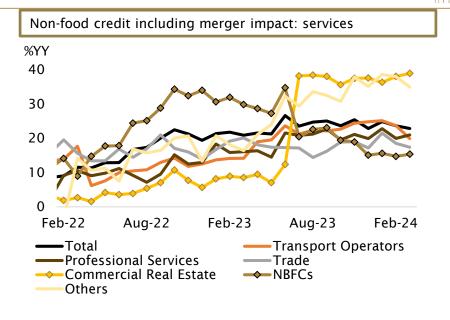


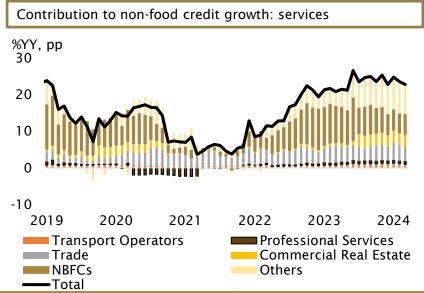


Lower credit growth towards services in trade, transport segments

- Non-food credit growth towards services (including impact of the merger of a non-bank with a bank) eased to 22.9% in March from 23.6% in February but was higher than 20.9% in March 2023. Excluding merger impact, growth was lower at 20.2%YY in March vs. 20.9% in February.
- Compared to February, the moderation in credit growth (%, year-on-year) during March (including merger impact) was due to transport operators, trade, and other services. There was an improvement in credit growth towards professional services, commercial real estate, and NBFCs.
- Though the share of NBFCs in overall non-food credit remained high at around 34%, share in incremental credit (Mar-23 vs Mar-24) almost halved, probably reflecting the merger impact.

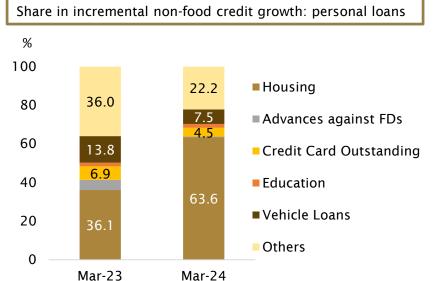


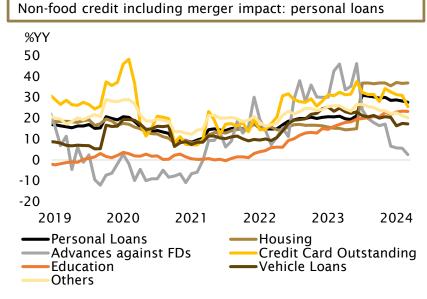


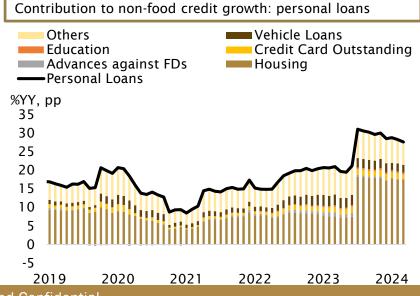




- ➢ Growth in personal loans (including the impact of merger of bank with non-bank) eased to 27.6%YY in March from 28.3% in February. Excluding the merger impact, personal loan growth moderated to 17.7% in March from 18.1% in February, and further lower than the recent peak of 21.2% in June 2023.
- ➤ In March, personal loan growth (%YY) eased across segments compared to February (both incl. and excl. merger impact), except for housing. Even excluding the merger impact, share of housing in incremental credit was higher at 46.6% vs. 36.1% in March 2023.
- Since November, credit growth has moderated in certain segments of personal loans such as advances against FDs, credit card outstanding, and auto loans, probably reflecting the impact of RBI measure to raise risk weights on consumer credit.









DISCLAIMER:

We are committed to providing completely independent views to help our clients reach a better decision. This document is provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. Nothing in this document should be construed as investment or financial advice, and nothing in this document should be construed as an advice to buy or sell or solicitation to buy or sell the securities of companies referred to in this document. The intent of this document is not in recommendary nature. The recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. Trust Group has not independently verified all the information given in this document. Accordingly, no representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. Trust Group, its affiliates, their directors and the employees may from time to time, effect or have effected an own account transaction in, or deal as principal or agent in or for the securities mentioned in this document. They may perform or seek to perform investment banking or other services for, or solicit investment banking or other business from, any company referred to in this report. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting the document. This report has been prepared on the basis of information, which is already available in publicly accessible media or developed through analysis of Trust Group. The views expressed are those of analyst and the Company may or may not subscribe to all the views expressed therein. Neither the Firm, not its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose.

Copyright in this document vests exclusively with Trust Group.

Trust Group

1101, Naman Centre, Bandra Kurla Complex, Bandra (E), Mumbai -400 051, Maharashtra. Ph: +91 22 4084 5000 • Fax: +91 22 4084 5052 • www.trustgroup.co.in